Changes in the mineral profiles of grass and grass silages, coupled with animal genetic advances over the past twenty years, have placed greater demands on the mineral supplements being supplied to farm animals.

The ongoing challenge of producing a live calf per cow every 365 days, coupled with the optimum health and performance of mother and calf, serves to highlight the importance of ensuring that a quality mineral is supplied from the beginning of the dry period until the cow is confirmed back in calf.

Increased milk yields along with longer lactations has meant that greater mineral demands have been placed on the dairy cow. With regard to the production of beef, the constant strive for improved growth rates and feed efficiency further serve to highlight the importance of ensuring that the growing and finishing animal is adequately supplemented with all of the key minerals and vitamins. At Agritech, we continue to advance our Welmin mineral range and supplements with the assistance of international sources and global research, so that Irish farmers have access to a truly superior range of products.
**Why do we need minerals?**

The importance of minerals for the optimal maintenance of health and performance in livestock is crucial and deficiencies can lead to general disorders. Minerals perform very complex functions to the animal’s metabolism. Accelerated developments in animal and plant genetics, coupled with a significant increase in the use of artificial fertilizers and animal slurry, have all contributed to a greater gap between the animal’s requirement for supplementary elements and the level at which the current base diet can supply. The consequence of these positive developments is that there is now greater pressure on the diet of the animal to fulfill the macro, trace element and vitamin requirements of the modern day high producing animals. The base diet is no longer capable of fulfilling these needs without supplementation. The shortfall is further compounded by the increasing levels of mineral antagonists which are now appearing in forages and rations.

**Antagonists are lurking**

Trace mineral deficiencies occur in two categories: primary deficiencies and secondary deficiencies. Primary mineral deficiencies occur as a result of the consumption of diets which are naturally low in one or more trace minerals. These usually require an extended period of time to develop and generally do not occur in modern well-managed livestock production systems. Secondary mineral deficiencies are now much more prominent in modern livestock operations. These deficiencies develop when one or more other third party elements bind with the key minerals in the rumen thus rendering them mostly unavailable to the host animal. These third party elements are referred to as antagonists. Where this situation occurs, we experience high mineral loss rates as they pass through the animal unabsorbed and ultimately being excreted in the manure. All of this results in more expense for the producer and an inadequate amount of minerals reaching the mineral storage points within the animal.

**Are all trace minerals the same?**

To address the difficult discussion about physiology, intestinal health and environmental pollution, the supply of trace minerals in the EU is regulated by law (EU Regulation 1334/2003). The maximum concentrations in feed have been significantly lowered over the years to reduce the heavy metal output in the environment. This background and the antagonistic threat has meant that the focus of mineral mixture assembly has switched from the crude level of each element supplied to the ‘bioavailability’ of the element. i.e the percentage of the amount fed to the animal which is actually retained by the animal. Traditionally, trace minerals have been categorised as either organic or inorganic. The inorganic segment generally relates to each elements being presented in its own original natural form. ‘Organic’ means that the trace mineral is purposely bound when manufactured to another third party element which may be amino acid, a proteinate, a polysaccharide complex or propionates. Although both organic and inorganic forms of trace minerals are used in livestock diets, important differences exist in the bioavailability of the two forms with independent research proving numerous times that the organic trace element ensure far superior absorption by the animal, especially in the presence of antagonists.

**Response from Welmin Minerals**

Agritech, through the Welmin™ range of mineral supplements, have been at the forefront in addressing this ‘bioavailability’ challenge. Since the early 1990’s, we have been tackling this complex problem. We quickly identified that for maximum bioavailability, each element must be highly insoluble in the rumen. At that time, Keylate™ organic minerals were independently proven to be superior to all others in this regard with excellent absorption rates. We have continued this relationship right up to today through our inclusion of the now further improved Keyshure™ organic range of trace minerals in all of our mineral supplements.

We now also include Intellibond C in many of our mineral mixtures. Intellibond C is a highly available source of copper. It works on a different principal to chelates with similar effectiveness. Intellibond C is one of a revolutionary new category of trace minerals known as hydroxyl trace minerals which are rumen stable and insoluble. Compared to sulphate trace minerals, hydroxyl trace minerals release the mineral atoms slowly when pH is decreased.

Intellibond C is not soluble at neutral rumen pH which results in a rumen by-pass trace element that gives increased trace mineral stability in the intestine. Copper from Intellibond C is released slowly over the full length of the small intestine resulting in more efficient copper absorption having a very good effect on overall intestinal health.
Improved Performance

The inclusion of hydroxy trace minerals in the Welmin range of minerals will help ensure optimal rumen function.

Agritech include elements from multiple sources to ensure maximum absorption by the animal.

Following extensive research from around the world, the Welmin™ range of minerals has become a proven formula supplying the ultimate in terms of mineral, vitamins and other beneficial supplements.

Features of Welmin™ Minerals

- High levels of Keyshure™ chelated copper and zinc.
- Hydroxy trace minerals and Intellibond™ copper for optimal rumen function.
- Organic selenium.
- Multiple sources of copper, zinc, iodine, selenium and magnesium.
- Phosphorus levels up to 14% inclusion where required.
- Magnesium levels up to 30% to counter the increased demand for magnesium in breeding stock.
- High levels of vitamins A, D3 and especially vitamin E.
- Significant levels of B vitamins.
- Immunowall yeast.

Benefits to Livestock

- Health
- Immunity
- Milk yield
- Growth rate
- Fertility
- Offspring
- Feed efficiency
- Rumen function
- Hoof condition
- Mobility
- Colostrum antibody levels
WELMIN DAIRY ELITE is our superior specification formulation for the high yielding milking dairy cow. With continuous production throughout the year, mineral supplementation is vital through the full lactation to ensure a healthy and fertile animal and to maximise milk production.

- Multi source inclusion of organic and chelated trace minerals optimising bioavailability, reproduction, immunity and performance, backed by worldwide research from leading brands of ingredients.
- High inclusion of vitamin E, supplying 10,000 iu/kg along with other essential vitamins and amino acids for improved health, immunity, reduced metabolic disorders, e.g. retained placenta, and aiding uterine cleansing post calving.
- High in magnesium and phosphorus.
- Multiple organic sources of protected trace minerals.
- Contains yeast with high concentrations of β glucans and MOS.
  - Immunity Booster
  - Mycotoxin Binder
  - Pathogen Agglutination
  - Improved Stress Resistance

WELMIN DRY COW is developed to meet the demands of the high production dairy herd during the dry cow period. It supplies a unique blend of mineral and vitamin supplementation for the developing foetus and further ensures that the cow’s immune system is adequately fortified to deal with the rigours of the calving and transition period.

- Includes all the essential trace minerals to meet the demands of the dry period.
- Magnesium and high vitamin D inclusion will aid in counteracting clinical and subclinical milk fever and associated metabolic disorders, e.g. lazy calving, retained afterbirths.
- Organic selenium - for optimal selenium status.
  - Improved reproduction.
  - Improved antioxidant status.
  - Improved immune response.

WELMIN DRY COW ELITE is formulated to ensure adequate supplementation of the key minerals and vitamins during the dry cow period to boost the well-being of the dairy and suckler cow.

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WELMIN CEREAL FORAGE BEET BALANCER is formulated to meet the needs of the dairy cow or beef animal where there is a greater requirement for phosphorous in the diet.

- High in available phosphorous (14%) to balance low phosphorous in maize, fodder beet and other root crops.
- Includes all the key essential trace minerals including chelated copper and zinc which contribute to improved conception, performance and overall health for a high performing dairy cow or beef animal.
- With added yeast for ruminal flora, optimising performance and milk production.

WELMIN HIGH MAGNESIUM is specially formulated to assist in the prevention of grass tetany, due to magnesium deficiencies. It has 25% magnesium and is designed to be extremely palatable and dust free.

- Provides 30grams of essential magnesium per head per day for reduced losses due to grass tetany.
- Magnesium is essential for bone, soft tissue, and body fluids.
- Includes copper, vitamin A, D3 and E.
- A very cost effective approach.

WELMIN THRIVOVIT SCC is scientifically formulated to meet the cow’s daily requirements of the vital trace elements that are most deficient in Irish dairy herds.

- High inclusion levels of chelated zinc for reduced somatic cell counts and reduced lameness.
- Low phosphorous - Low calcium mineral suitable for all year round feeding, even in dry period if calcium is required.
- Multi source of copper inclusion for optimum supply and bioavailability.
- High vitamin and amino acid inclusion to optimise the cows genetic potential and maintain top condition.

Dietary cation-anion difference (DCAD) is a measure of the levels of four macrominerals in the diet, potassium and sodium - positively charged cations and chloride and sulphur - negatively charged anions. DCAD affects blood buffering capacity and acidity in a cow’s blood. A negative DCAD is desirable for the 14-21 days prepartum. Lowering DCAD from -8 to -12 meq per 100g ration dry matter increases blood calcium levels prior to calving which helps prevent milk fever, reduces udder oedema and can lead to fewer retained placentas and displaced abomasums.

- To determine DCAD levels, forage testing is critical.
- Feed 14-21 days prior to calving if high risk of high DCAD.
- Urine pH needs to be monitored constantly.
- Use under the guidance of a qualified nutritionist.

AGMAG Liquid Magnesium Supplement

AGMAG is a concentrated magnesium supplement which contains chelated copper, selenium and iodine. It is diluted by the farmer and administered to stock through the drinking water via a proportioner pump or Compsey dispenser.

- Now with added chelated copper plus iodine and selenium.

Directions for use:
- AGMAG is supplied in 20 litre containers, to be diluted by the farmer prior to use.
- AGMAG must be shaken well before mixing.
- It is important that only the treated water is available to livestock.
**WELMIN AQUATRACE** is a highly bioavailable liquid trace mineral supplement supplying phosphorous, chelated copper, zinc and manganese as well as cobalt, selenium and iodine.

Deficiency in minerals can cause huge financial loss for farmers in terms of infertility and health problems. To alleviate these potential deficiencies, it is essential to provide the correct balance of liquid mineral supplements to animals, particularly when they are on pasture.

This solution can be administered simply through the drinking water either via a proportional pump or a dispenser into which the desired daily dosage amount is added.

**Application Rates**

<table>
<thead>
<tr>
<th>Dosage</th>
<th>Water Consumption</th>
<th>Dispenser Setting</th>
</tr>
</thead>
<tbody>
<tr>
<td>200ml</td>
<td>20 litres per day</td>
<td>1.0%</td>
</tr>
<tr>
<td>200ml</td>
<td>30 litres per day</td>
<td>0.7%</td>
</tr>
</tbody>
</table>

Monitor water consumption by animals daily & adjust settings accordingly.

**WELMIN AQUATRACE**

- Contains 4,000 iu/kg of vitamin E and organic selenium. This level of antioxidant and organic selenium provides the in-calf animal with a super boost ahead of calving to sustain her through the calving process.
- Contains 3% phosphorous.
- Includes yeast.
- Low calcium and high magnesium helps reduce the incidence of milk fever after parturition.

**Application Rates**

1 litre Aquatrace / 50 Cows / Day

For use with proportional pump, dilute a 20 litre drum of Aquatrace into 180 litres of water.

**Dosage Water Consumption Dispenser Setting**

- 200ml 20 litres per day 1.0%
- 200ml 30 litres per day 0.7%

**Monitor water consumption by animals daily & adjust settings accordingly.**

**WELMIN DRY COW ELITE** provides superior levels of organic and chelated trace minerals together with all other essential minerals and vitamins to ease the demands of the transition phase in the dry cow.

- Suitable as dry cow, post calving and to reduce the risk of grass tetany.
- Provides essential magnesium for reducing the risk of grass tetany in both dairy and beef cows.
- Ideal for the intensive farmer whose herd requirements demand a higher specification.
- The inclusion of hydroxy trace minerals; copper, zinc & manganese allows for improved bioavailability, fertility and rumen health.

**WELMIN SUMMER GARLIC BLOCK** is designed to supply required nutrients during the summer period together with a highly active concentrated garlic extract to repel flies and other insects. When the natural garlic compounds are consumed by the animal, they are secreted through the skin pores and act as a natural fly repellent. If animals are stressed from the constant attack of biting insects, their performance suffers.

- High concentration of essential minerals and vitamins.
- Natural garlic to repel insects.
- Improves summer production.
- Reduces stress.

**WELMIN SUPER COW FERTILITY**

- Contains 4,000 iu/kg of vitamin E and organic selenium. This level of antioxidant and organic selenium provides the in-calf animal with a super boost ahead of calving to sustain her through the calving process.
- Contains 3% phosphorous.
- Includes yeast.
- Low calcium and high magnesium helps reduce the incidence of milk fever after parturition.

**Application Rates**

1 litre Aquatrace / 50 Cows / Day

For use with proportional pump, dilute a 20 litre drum of Aquatrace into 180 litres of water.

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- Provides essential magnesium for reducing the risk of grass tetany in both dairy and beef cows.
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- The inclusion of hydroxy trace minerals; copper, zinc & manganese allows for improved bioavailability, fertility and rumen health.

**WELMIN SUMMER GARLIC BLOCK**

- High concentration of essential minerals and vitamins.
- Natural garlic to repel insects.
- Improves summer production.
- Reduces stress.
**WELMIN HIGH MAG 20 - BLOCK** is an economic 20% magnesium block in a highly palatable molassed base. The higher magnesium level, together with the essential trace elements, will provide the beef and dairy cow with a source of magnesium which will further help reduce the risk of grass tetany.

- Suitable for milking and dry cows.
- Contains a full complement of trace elements including chelated copper.
- Molassed for extra palatability.

**OPTIMATE**

**OPTIMATE Omega-3 Energy & Protein Block**

**OPTIMATE OMEGA-3 ENERGY & PROTEIN** is a new feed block for milking cows and all youngstock over 200kgs.

- It is a unique feed block containing high levels of omega-3 salmon oil with protein from multiple sources, protected protein from protected soya and extra protein from the added yeast, together with good levels of trace elements and vitamins.
- Feeding omega-3 fatty acids contained in fish oil to breeding stock has the potential to improve fertility, reduce embryo loss and enhance general health and appearance of the cows.
- For young animals the benefits will be a stronger immune system with improved health and thrive and a noticeable shine to the animal coat.
- When fed at grass the high energy levels allow the animal to utilise the high protein in fresh grass.

**OPTIMATES**

**OPTIMATE is an essential omega-3 fatty acid supplement for dairy cows to improve fertility, health, production and reproductive performance.**

Optimate is a natural source of omega-3 unsaturated fatty acids, especially EPA and DHA. These essential fatty acids are important for many biological functions including fertility.

Optimate uses Scottish Salmon Oil on a highly absorbent carrier and is rumen protected using a hydrated vegetable oil. The result is a fine and free flowing powder that is easily mixed into the feed or used as a top dressing.

Omega-3 fatty acids act on the suppression of prostaglandin which can be increased due to hormonal imbalance with high yielding dairy cows. This can result in a reduction of progesterone secretion which affects the preparation of the uterus for the fertilised embryo.

**Benefits of feeding Optimate**

- Enhances reproductive performance.
- Delivers stronger heats.
- Lowers embryo loss.
- Reduces calving interval.
- Increases conception rate.
- Reduces negative balance in early lactation.
- Increases milk production through reduced calving.
- Improves animal health (less fatty Liver/Ketosis).
- Boosts liver function.

"Declining Pregnancy rates are almost entirely due to increases in early embryo loss" (MDC pd+)

![Graph showing Pregnancy Rates and Fertilisation Failure]
RUMICARE has been developed to help counteract rumen and intestinal acidity and to promote adequate rumen protozoa populations in intensively fed animals and those consuming low fibre diets such as spring grass. Rumicare is formulated using a unique combination of phased release rumen buffering minerals. It now holds an excellent reputation among top farmers throughout the world.

- Phased release technology ensures a constant and ongoing fight against SARA and clinical acidosis.
- Added Rumigest® yeast will enhance rumen bacteria populations and activity, aiding better digestion of starch and cellulose.
- Delivers smoother transition diets with less setbacks including less displaced abomasums.
- Rumicare supplies calcium, magnesium and sodium each of which are very beneficial to the animal, particularly the high yielding early lactating dairy cow.
- Lowers requirement for straw leaving more room for quality feed.
- Reduces indigestion, lameness and stress.
- Boosts feed efficiency. Higher output per animal.

Before using buffers, always check the diet to ensure adequate intakes of forage and forage particle size.

Symptoms of Sub-Acute Rumen Acidosis (SARA)
The tell-tale signs of SARA are sometimes difficult to detect through visual observation.

Symptoms include:
- Bubbles on dung.
- Cows swishing their tails (due to passing acidic manure).
- Animals performing 5-10% below capacity.
- Increased lameness levels.
- Reduced cud-chewing. Up to 80% of lying down cows should be chewing their cud.
- Mildly depressed demeanour.
WELMIN BEEF RUMIGEST® provides a blend of minerals, trace elements and vitamins to support optimum liveweight gain. It is an ideal mineral for all beef stock, for inclusion in TMR diets, top dressed on silage or as an addition to concentrates.

- Welmin Beef Rumigest® is an essential supplement for youngstock where low levels of concentrate are fed.
- Contains copper from multiple sources which both play an important role in the thrive of beef cattle, along with helping to ensure that female replacements reach puberty on time.
- Chelated zinc level helps prevent lameness during the indoor period.
- Beef Rumigest® contains high levels of iodine, which is an important part of Thyroxine, a naturally occurring growth regulating hormone.
- Beef Rumigest® has been shown to give excellent results to weanlings and is very cost effective.

WELMIN BEEF FINISHER provides a blend of minerals, trace elements together with high levels of vitamin E. A perfect solution to help fattening animals reach optimum performance during the finishing period.

- Welmin Beef Finisher with 6% phosphorus is the ideal balanced mineral for beef cattle on low phos diets.
- Multi sources of copper along with hydroxy trace minerals plays an important role in the intensive feedlot beef system.
- High chelated zinc level helps to prevent lameness during the indoor period.
- High levels of vitamin E allows for improved performance, better health and optimum resistance to disease, particularly important when feeding acid treated cereals where the vitamin E levels may be denatured.
- Contains Rumigest® yeast to allow rumen bacteria thrive and aid digestion of the intensively fed finishing animal.

WELMIN MULTIBOOST is a supplement rich in macro and trace minerals along with a broad range of vitamins. Suitable for a wide range of animals including young stock, particularly replacement dairy heifers and calves, show animals, horses and also deer.

- Welmin Multiboost is heavily fortified with a broad range of vitamins, particularly B vitamins which are essential for vigour and health in the young developing animal.
- Contains 8.5% oil from salmon oil and protected fats to give that extra thrive, vitality and sheen, making it an ideal supplement for all show animals who must maintain a healthy glow and suppleness to the skin.
- Copper, selenium and zinc from multiple sources for maximum bioavailability and thrive.
- Contains 4% phosphorus for improved growth and bone development.
- Farmers report excellent results when fed to their replacement dairy heifers during their first winter pre breeding.

WELMIN SUPER THRIVE is a high specification block with high levels of macro and trace elements and vitamins. It is most suited to the demands of the growing animal as it provides valuable nutrients to ensure optimum growth and production.

- Copper and zinc levels from multiple sources.
- Contains 4% phosphorus for improved growth and bone development.
- High levels of vitamins including key B vitamins.
VITAMEG is a feeding supplement with prebiotic and omega-3 for young ruminants. It is an ideal mineral for early feeding and rumen development which are key to successful calf rearing.

Vitameg includes a prebiotic additive rich in B-glucans and MOS derived from S. cerevisiae. It stimulates the immune activity enhancing the action of beneficial bacteria against diseases while the MOS binds pathogenic bacteria such as salmonella and E.coli.

Vitameg also contains high quality salmon oil rich in nutrients including omega-3 essential fatty acids EPA and DHA for health and vitality in the growing young animal. They also act as a natural anti-inflammatory.

THRIVOVIT MILK ACIDIFIER is a whole milk supplement specially formulated with organic acids and concentrated levels of vitamins. Designed for use as an acidified nutritional supplement for calves fed on whole milk.

- Lowers the pH in whole milk.
- Organic acids allow better digestion and utilisation of milk proteins and fats.
- The lower pH factor maintains a digestive acidity level that is not conducive to pathogenic bacteria growth.
- Fortified with trace elements and vitamins which support healthy bodily functions.

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**WELMIN SHEEP SPECIAL** is formulated to provide a balance of minerals, vitamins and trace elements. These provide the nutrition needed for growth and peak performance at lambing, lactating and tupping times.

- A high spec balanced mineral supplying all of the key minerals and vitamins for a healthy flock and strong lambs.
- Welmin Sheep Special contains a small quantity of chelated copper to aid growth and fertility.
- Contains high levels of cobalt and complementary vitamin B12 for maximum cobalt uptake.
- The high levels of vitamin E enhance red meat colour, preventing oxidation during storage. This is a major advantage at the butchers counter.
- Phosphorus included for growth and skeletal soundness.

Sheep have specific energy requirements at different times of the year. **WELMIN OPTIMATE OMEGA-3 SHEEP BLOCK** is formulated to supply concentrated energy and protein for the ewe carrying twins or greater. Also suitable for post lambing.

- A unique feed block containing high levels of omega-3 salmon oil with protein from multiple sources.
- The benefit of fish oil with the high levels of omega-3 essential fatty acids, EPA & DHA is to enhance fertility.
- Excellent boost of extra energy at tupping time.
- During the winter months when winter fodder is scarce, the supply of added energy and protein will help to sustain the animal through harsher climates.

**WELMIN SHEEP BLOCK** is the ideal supplement for outdoor or indoor sheep, providing all the necessary minerals and vitamins for a healthy flock and strong young lambs. For optimum fertility, use at pre and post tupping.

- Welmin Sheep Block is formulated for the breeding ewe to ensure optimum fertility and strong lambs.
- Trace elements including cobalt and vitamin B12 will prevent pining and help avoid unnecessary deficiencies.

**WELMIN HORSE BLOCK** is suitable for leaving outside in the field or alternatively in the stable.

- Contains a wide specification of minerals and vitamins to ensure health and vitality.
- Added yeast to aid digestion.
- Contains 6.5% pure salmon oil to supply key omega-3 oils for coat, shine and general well-being.
- A full complement of B vitamins included.
- Contains chelated copper and zinc.
- Inclusion of garlic will act as a natural fly repellent.
SANITISE is a housing and bedding conditioning solution to promote a dry hygienic environment in the bedding of all livestock. The importance of a dry lying area is the foundation for success in the fight against disease causing bacteria which are present due to leaked milk, uterine discharges, urine, faeces, animal perspiration and humidity. Inhibiting the multiplication of harmful bacteria will help counter the threat of mastitis and high cell counts on dairy farms.

SANITISE Bedding Conditioner

Environmental Mastitis Control
Mastitis is the most costly disease to cope with on all dairy farms. A high percentage of mastitis cases during lactation have a direct connection with the hygiene regime in the dry period. Cubicle moisture and bedding contamination are the main factors that contribute to the spread of environmental mastitis. With extended use of cubicles, hygiene is critical.

- Highly absorbent.
- Neutralises the animal lying area, ensuring it is kind to sensitive skin.
- Absorbs ammonia odours - enhances air quality.
- Includes essential oils with natural antibacterial properties and gives a refreshing odour and a neutralising effect on ammonia which in turn will help to reduce respiratory problems.
- Contains a hoof conditioner to help counteract foot problems associated with animals standing in slurry and wet areas over long periods of time.
- Easy to disperse evenly over the target area with an application rate of just 50 grams per cubicle/square meter by hand or VINK applicator.

Usage in
- Cubicle Houses
- Straw Sheds
- Calf Pens
- Piggeries
- Stables
<table>
<thead>
<tr>
<th>Macro Minerals</th>
<th>Function</th>
<th>Deficiency Signs</th>
<th>Mineral Relationships</th>
</tr>
</thead>
<tbody>
<tr>
<td>CALCIUM (Ca)</td>
<td>Bone &amp; tooth formation, blood clotting, smooth muscle contraction</td>
<td>Milk fever, lazy calving, retained afterbirth, slow growth, bone fractures, lower milk yield, rickets, hypocalcaemia</td>
<td>Phosphorous, Magnesium, Fluorine, Sulphur, vitamin D</td>
</tr>
<tr>
<td>PHOSPHOROUS (P)</td>
<td>Bone &amp; body structure, fertility, growth, milk yield, appetite control, energy metabolism &amp; many key body functions. Makes up 29% of total minerals in the body</td>
<td>Reduced milk yield and milk protein, rickets, poor growth, irregular oestrus, silent heats, delayed/low conception, dehydrated appetite etc</td>
<td>Calcium, Sodium, Magnesium, Iron, Zinc, Molybdenum, Aluminium, vitamin D</td>
</tr>
<tr>
<td>SODIUM (Na)</td>
<td>Nutrient transfer, waste removal, major body electrolyte, involved in appetite (palatability), muscle &amp; heart contraction, rumen &amp; blood pH</td>
<td>Depraved eating behaviour, urine licking, lower milk production, reduced male fertility</td>
<td>Potassium, Chloride, Sulphates</td>
</tr>
<tr>
<td>CHLORIDE (Cl)</td>
<td>Regulate osmotic pressure &amp; acid base balance, manufacture of hydrochloric acid</td>
<td>Loss of appetite, weakness, craving for salt, blood alkalosis</td>
<td>Sodium, Potassium</td>
</tr>
<tr>
<td>POTASSIUM (K)</td>
<td>Osmotic pressure, acid-base balance, nerve transmission</td>
<td>Loss of hair glossiness, decreased feed intake</td>
<td>Sodium, Chloride, Magnesium</td>
</tr>
<tr>
<td>MAGNESIUM (Mg)</td>
<td>Enzyme activator, bone &amp; muscle, muscle contraction</td>
<td>Grass tetany, lazy calving, retained afterbirth, retarded growth, muscle incoordination, salivation, canker formation</td>
<td>Calcium, Phosphorous, Potassium, Nitrogen, Iron</td>
</tr>
<tr>
<td>SULPHUR (S)</td>
<td>Sulphur-containing amino acids, detoxifier, B vitamins synthesiser, cellulose digestion, acid-base balance</td>
<td>Reduced microbial growth, poor appetite, Avoid excess Sulphur</td>
<td>Selenium, Copper, Molybdenum, Nitrogen, Rumen ph</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Trace Minerals</th>
<th>Function</th>
<th>Deficiency Signs</th>
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</tr>
</thead>
<tbody>
<tr>
<td>COBALT (Co)</td>
<td>Synthesis of vitamin B12 by the rumen microbes</td>
<td>Poor appetite, anaemia, rough hair coat</td>
<td>vitamin B12</td>
</tr>
<tr>
<td>COPPER (Cu)</td>
<td>Enzyme activation, blood synthesis, nervous system, hormonal system, development and maintenance of vascular &amp; skeletal systems</td>
<td>Reduced milk production &amp; growth rates, slower return to heats post calving, silent heats, reduced conception, delayed puberty in heifers, poorer health and lower immunity, loss of hair colour, scouring, lameness &amp; stiffness. Deficiency also impairs immune response leading to poor response to vaccinations and parasitic treatments</td>
<td>Subph, Molybdenum, Iron, Zinc, Note: A high proportion of ingested Copper is lost via faeces if not in highly available form</td>
</tr>
<tr>
<td>IODINE (I)</td>
<td>Synthesis of thyroxine (hormone)</td>
<td>Enlarged thyroid gland (goitre appearance) weak, dead or hairless new born calves, retained placenta, reduced growth rate, poor reproductive performance with increased early embryonic deaths, abortions, lower milk butterfat</td>
<td>Manganese, Calcium, Cobalt, excess Potash and Nitrogen</td>
</tr>
<tr>
<td>IRON (Fe)</td>
<td>Part of blood haemoglobin, oxygen &amp; electron transporter, enzyme systems, immune system function</td>
<td>Anaemia, retarded growth in foetuses &amp; young stock. Excess generally more problematic than deficiency</td>
<td>Naturally magnetic excess iron affects uptake of Phosphorus, Calcium, Copper and vitamin A and can induce Cobalt, Copper, Manganese, Selenium &amp; Zinc deficiency</td>
</tr>
<tr>
<td>MANGANESE (Mn)</td>
<td>Growth, bone formation, brain &amp; nervous system function, enzyme activation &amp; insulin activity</td>
<td>Impaired growth, poor reproduction, shortening &amp; browning of joints</td>
<td>Calcium, Zinc, Iron, Phosphorous and Cobalt</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Vitamins</th>
<th>Characterisation</th>
<th>Biological Function</th>
<th>Deficiency symptoms</th>
</tr>
</thead>
<tbody>
<tr>
<td>VITAMIN A</td>
<td>Growth vitamin, epithelial-protective vitamin, anti-infective vitamin</td>
<td>Formation and protection of skin and mucous membranes; formation of visual purple and regulation of growth; essential for the immune system</td>
<td>Pathological changes in skin and mucous membranes; impaired fertility; depressed growth; mastitis; weak calves</td>
</tr>
<tr>
<td>VITAMIN D</td>
<td>Anti-rickets vitamin</td>
<td>Essential in calcium and phosphorous metabolism. Promotes growth and mineralisation of the bones</td>
<td>Disturbances of calcium and phosphorous metabolism. Softening &amp; deformation of bones; milk fever; hypocalcaemia</td>
</tr>
<tr>
<td>VITAMIN E</td>
<td>Anti sterility vitamin, fertility vitamin</td>
<td>Powerful anti oxidant action. Involved in most aspects of reproduction. Regulation of muscle metabolism, increases immunity; better wound healing</td>
<td>White muscle disease, high cell counts, muscular dystrophy, mastitis, reproduction issues</td>
</tr>
<tr>
<td>VITAMIN K</td>
<td>Blood clotting vitamin</td>
<td>Important in blood clotting</td>
<td>Increase in blood clotting time; haemorrhaging from burst blood vessels</td>
</tr>
<tr>
<td>VITAMIN B1</td>
<td>Thiamine</td>
<td>Anti-neuritic vitamin; anti beriberi vitamin</td>
<td>Regulates carbohydrate metabolism; important for normal function of nerve tissue and heart muscle</td>
</tr>
<tr>
<td>VITAMIN B2</td>
<td>Riboflavin</td>
<td>Co-enzyme in protein &amp; fat metabolism</td>
<td>Retarded growth; poor feed efficiency</td>
</tr>
<tr>
<td>PANTOTHENIC ACID</td>
<td>Anti dermatitis factor</td>
<td>Involved in protein, carbohydrate &amp; fat metabolism</td>
<td>Changes in skin hair &amp; mucous membranes; gastrointestinal disorders</td>
</tr>
<tr>
<td>VITAMIN B4</td>
<td>Choline</td>
<td>Choline is a component of lecithin &amp; thus essential for fat metabolism</td>
<td>Disturbed fat metabolism with fatty liver; malfomation of joints &amp; bones; retarded growth</td>
</tr>
<tr>
<td>NITRIC ACID</td>
<td></td>
<td>Nicotinic acid &amp; nicotinamide are involved in numerous metabolic reactions. They are essential for the normal function of skin &amp; digestive organs</td>
<td>Skin changes &amp; gastro intestinal disorders; retarded growth</td>
</tr>
<tr>
<td>VITAMIN B12</td>
<td>Anti-anaemia vitamin</td>
<td>Essential for normal blood formation, growth &amp; protein metabolism</td>
<td>Poor weight gain; retarded growth; reduced feed efficiency. Synthesis in ruminants reliant on availability of cobalt</td>
</tr>
<tr>
<td>FOLIC ACID</td>
<td>Anti-anaemia factor</td>
<td>Active in protein &amp; nucleic acid (DNA) metabolism; involved in formation of red blood cells</td>
<td>Abnormal blood picture</td>
</tr>
<tr>
<td>VITAMIN H BIOR</td>
<td>Skin vitamin</td>
<td>Involved in whole series of metabolic functions</td>
<td>Cracked hooves &amp; soles, disturbed hair growth, skin inflammation</td>
</tr>
</tbody>
</table>

**Chart Of Key Mineral Benefits & Deficiencies**

**Chart Of Key Vitamin Benefits & Deficiencies**
Rumate
Targeted Release Rumen Nitrogen

- Boosts digestible protein.
- Improves fibre digestion and dry matter utilisation.
- Optimises space in the diet.

Vitalac
Calf Milk Replacers

Exploit the full genetic potential of your calves with technologically advanced ingredients.
Tipperary Grass
Leaders in our field

Superior Mixtures Containing Top Varieties

Treated with GroQuik® Seed Stimulant

GrasZyme Sugarboost
Accelerate fermentation
Enhance feedout

Trial DATA Source: 19 Independent trials

Silage

- 2 weeks vs 2 days speeds fermentation
- 6.1% reduced ensiling losses
- In a 500t clamp it retains an extra 30 tonnes of silage

Beef

- 110g extra average daily liveweight gain

Dairy

- Average daily milk yield increase
- 0.09% average daily protein % increase

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